



# Mastercard vodič kroz *Mastercard Guide to* **Sarajevo**

Uživajte u Sarajevu i Mastercard pogodnostima  
tokom augusta 2025. godine

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*Enjoy Sarajevo and Mastercard benefits  
during August*





A red carpet broad  
enough for every  
perspective:  
**priceless**



Mastercard is a proud sponsor of the Sarajevo Film Festival,  
and of a special award dedicated to promoting gender equality.

Dobro došli u Sarajevo – grad gdje film, kultura i život postaju jedno

Sarajevo u augustu, tokom **Sarajevo Film Festivala**, nije samo destinacija – to je poseban doživljaj gdje grad postaje pozornica pod vedrim nebom, i gdje svaki kutak priča svoju priču.

### **Mastercard i Sarajevo Film Festival – više od partnerstva.**

Sarajevo Film Festival je nastao 1995. godine, pred sam kraj opsade Sarajeva, kao simbol otpora, nade i obnove. Pokrenut s ciljem očuvanja kosmopolitskog duha grada i stvaranja prostora za dijalog i umjetnost, Festival je izrastao iz ratne svakodnevnice u najznačajniji filmski događaj regije. Ubraja se među vodeće međunarodne festivale s fokusom na Jugoistočnu Evropu, a zahvaljujući njemu filmski autori i projekti iz regije dopijevaju u središte pažnje domaće, regionalne i međunarodne filmske javnosti. Festival danas djeluje kao centralna platforma za filmski biznis u regiji, postavljajući visoke standarde u organizaciji, promociji i prezentaciji filma u Jugoistočnoj Evropi.

Ali Sarajevo Film Festival nije samo filmski događaj. On je puls Sarajeva – grada koji živi film, otvara vrata svakome i nudi iskustvo koje briše granice između umjetnosti i svakodnevnog života. Ulice postaju scene, razgovori se nastavljaju dugo nakon odjavne špice, a energija Festivala osjeća se u svakom koraku.

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*Welcome to Sarajevo – the city where film, culture, and life become one*

In August, during the **Sarajevo Film Festival**, Sarajevo is more than just a destination – it is a unique experience where the city transforms into an open-air stage, with every corner telling its own story.

### **Mastercard and the Sarajevo Film Festival – more than a partnership**

The Sarajevo Film Festival was established in 1995, near the end of the siege of Sarajevo, as a symbol of resistance, hope, and renewal. Created to preserve the city's cosmopolitan spirit and provide a forum for dialogue and artistic expression, the Festival has grown to become the most significant film event in the region. Today, it ranks among the leading international festivals focused on Southeast Europe, offering filmmakers and projects from the region a stage to reach local, regional, and global film audiences. The Festival has become the region's central hub for the film industry, setting high standards for organization, promotion, and presentation of cinema in Southeast Europe.

But the Sarajevo Film Festival is more than just a film event. It is the heartbeat of Sarajevo – a city that lives and breathes film, opens its doors to everyone, and offers an experience where the boundaries between art and everyday life fade away. The streets become stages, conversations continue long after the closing credits roll, and the Festival's energy is felt everywhere.



Fotografija: Obala Art Centar

Dobro došli na 31. izdanje Sarajevo Film Festivala – od 15. do 22. augusta 2025. godine.

Uživajte u filmovima, susretima, pričama i iskustvima koja se ne zaboravljaju.

U toj atmosferi punoj energije i kreativnosti, **Mastercard** kao dugogodišnji partner i prijatelj Festivala omogućava da iskustva budu još dostupnija i neprocjenjiva! Kroz inovativna rješenja i posebne pogodnosti za korisnike, već **jedanaest godina** Mastercard daje svoj doprinos čaroliji koja Sarajevo tokom Festivala pretvara u centar regionalne kulturne scene.

Mastercard ne podržava samo filmsku umjetnost, već i vrijednosti koje oblikuju pravednije društvo. Jedan od ključnih segmenata te posvećenosti je sponzorstvo **Specijalne nagrade za promicanje rodne ravnopravnosti**, uspostavljene 2021. godine kao korak ka osnaživanju žena u filmskoj industriji.

Nagrada je namijenjena isključivo debitantskim filmovima rediteljica iz različitih programa festivala (Takmičarski program – igrani film, Takmičarski program – dokumentarni film, U fokusu, Suočavanje s prošlošću i Kinoscope) i uključuje novčani fond za podršku novim projektima. Nagradu su do sada dobile: **Norika Sefa (2021), Selma Spahić (2022), Selma Doborac (2023) i Maja Doroteja Prelog (2024).**

Nagrada simbolizira zajedničku posvećenost Mastercarda i Festivala inkluziji i jednakosti: nagrada prepoznaje umjetničke vrijednosti koje žene debitantkinje donose, te osigurava resurse za jačanje ženskih glasova u filmu. Time, zajedno sa Festivalom, Mastercard šalje jasnu poruku: inkluzija i rodna ravnopravnost nisu samo cilj, već temelj na kojem gradimo pravedniju filmsku i društvenu budućnost.

*Welcome to the 31<sup>st</sup> Sarajevo Film Festival - August 15<sup>th</sup> - 22<sup>nd</sup> 2025.*

Enjoy films, encounters, stories, and unforgettable experiences.

In this vibrant atmosphere of energy and creativity, **Mastercard** - a long-standing partner and friend of the Festival - helps make these experiences even more accessible and unique! For the past **eleven years**, thanks to innovative solutions and exclusive benefits for its cardholders, Mastercard has been part of the magic that transforms Sarajevo into the cultural heart of the region during the Festival.

Mastercard supports not only the film art, but also the values that shape a fairer society. A key part of this commitment is its sponsorship of the **Special Award for Promoting Gender Equality**, established in 2021 as a step toward empowering women in the film industry.

The award is intended exclusively for debut films by female directors featured in various festival programs (Competition Program – Feature Film, Competition Program – Documentary Film, In Focus, Dealing with the Past, and Kinoscope), and includes a financial grant to support new projects. To date, it has been presented to **Norika Sefa (2021), Selma Spahić (2022), Selma Doborac (2023), and Maja Doroteja Prelog (2024).**

The award reflects the shared commitment of Mastercard and the Festival to inclusion and equality. It celebrates the artistic vision that debuting women bring to cinema and provides resources to amplify women's voices in film. Together, Mastercard and the Festival send a clear message: inclusion and gender equality are not merely goals, but the very foundation on which we build a fairer film industry and a fairer society.

## Mastercard pogodnosti za sve filmoljupce / Mastercard benefits for all film lovers

Korisnici Mastercard kartica i ove godine imaju razlog više da uživaju u Sarajevo Film Festivalu.

**Svaki korisnik koji kupi ulaznice putem web stranice ili mobilne aplikacije Festivala ostvaruje 20% popusta.**

**Bez čekanja u redovima, samo klik i – doživljaj počinje!**

A oni koji odluče svoje ulaznice kupiti u Box Officeu u Bosanskom kulturnom centru, tu je **Fast line**, posebna blagajna za korisnike Mastercard kartica opremljena POS terminalom, koji omogućava **bržu i jednostavniju kupovinu ulaznica**. Kartično plaćanje štedi vrijeme i čini proces kupovine znatno efikasnijim.



Mastercard cardholders once again have an extra reason to enjoy the Sarajevo Film Festival.

**Every cardholder who buys tickets through the Festival's website or mobile application receives a 20% discount.**

**No waiting in lines, just a click – and the experience begins!**

And for those who choose to buy their tickets at the **Box Office in the Bosnian Cultural Center**, Mastercard cardholders can use the **Fast Line** – a special counter with a POS terminal that makes ticket purchases quicker and easier. Paying by card saves time and streamlines the entire process.

## Tvoje mjesto u kadru: Mastercard režiserska stolica / Your Spot in the Scene: Mastercard Director's Chair

U vrijeme kada Sarajevo živi film, posjetioci imaju priliku da na trenutak zauzmu simbolično i savršeno fotogenično rediteljsko mjesto. Impozantna Mastercard stolica, visoka preko 2,5 metra, smještena ispred Sarajevo City Centra (SCC), svojim izgledom privlači i poziva sve prolaznike da zastanu i zabilježe svoj kadar. Tokom Festivala, grad postaje pozornica, a svaki prolaznik potencijalni glavni lik. Upravo zato **Mastercard poziva sve posjetioce da zauzmu svoje mjesto u velikoj rediteljskoj stolici i kreiraju nezaboravne trenutke**. Bilo da fotku sačuvate za sebe ili je podijelite s drugima, fotografija će biti podsjetnik da ste bili dio festivalske priče.

When Sarajevo lives film, visitors get a chance to symbolically take the director's seat. The impressive Mastercard chair, over 2.5 meters tall, located in front of the Sarajevo City Center (SCC), invites passersby to pause and capture their moment in the spotlight.

During the Festival, the city transforms into a stage, and every passerby becomes a potential main character. That's why **Mastercard invites all visitors to take their place in the large director's chair and create unforgettable moments**. Whether you keep the photo for yourself or share it with others, it will serve as a reminder that you were part of the festival's story.



### Festivalske lokacije / Festival locations

Gdje gledati filmove, gdje se zadržati i osjetiti pravi festivalski duh – otkrijte na mapi lokacija:

To discover where to watch films, where to relax and soak up the true festival spirit check the location map at:

<https://www.sff.ba/stranica/rutmapa>





## Iskustva u Sarajevu uz Mastercard – Kroz lokalne priče i pogodnosti

Mastercard ne prepoznaje samo važnost velikih kulturnih događaja već i onih manjih, svakodnevnih trenutaka koji boravak u Sarajevu čine posebnim, kroz susrete s lokalnim mjestima i ljudima čije priče vrijedi otkriti. Upravo zato, posebna pažnja posvećena je **lokalnim biznisima koji oblikuju atmosferu grada i pružaju posjetiocima jedinstvene trenutke** od prvog gutljaja jutarnje kafe do rukom rađenih suvenira koje nose sa sobom kao uspomenu iz Sarajeva.

Ovo su mjesta koja vrijedi upoznati i posjetiti, ne samo zbog onoga što nude, nego zbog osjećaja koji izazivaju.

## *Experiences in Sarajevo with Mastercard – Through local stories and benefits*

Mastercard recognizes the value of major cultural events, as well as the smaller, everyday moments that make the stay in Sarajevo special — from meeting local people to discovering hidden gems around the city. That's why special attention is given **to local businesses that shape the city's atmosphere and offer visitors unforgettable experiences**, whether it's the first sip of morning coffee or a handcrafted souvenir to take home as a memory from Sarajevo.

These are places worth discovering and visiting — not just for what they offer, but for the feeling they evoke.



KLOPA

Location



Trg Fra Grge Martića 4

klopa.sarajevo

## Restoran Klopá

Mjesto koje se ističe toplom domaćom atmosferom, jelima pripremljenim s pažnjom i krušnom peći kao srcem kuhinje – Klopá nije samo restoran, već iskustvo.

Nalazi se na adresi Trg Fra Grge Martića 4, u pješačkoj zoni, tik uz sarajevsku katedralu Srca Isusova koja je jedan od najprepoznatljivijih simbola grada. Restoran je poznat po spoju sarajevske tradicije i savremenog kulinarskog pristupa. Meni obuhvata domaće specijalitete, internacionalna jela i slasne deserte, a svaki obrok se pažljivo priprema s posebnom ljubavlju prema detaljima. Ovdje ćete doživjeti autentičan gastronomski ugođaj, bilo da želite opuštanje nakon poslovnog sastanka ili prijatno druženje s prijateljima.

*„Za nas, hrana je način da se ljudi povežu – svaki obrok priča priču, a svaki gost ulazi kao stranac, a odlazi kao prijatelj.“ - Klopá*

A kao mali dodatak dobrom iskustvu, za svaki račun iznad 40 KM koji je plaćen Mastercard karticom **besplatno dobijete jedan Klopá kolač**, specijalitet koji se može naći samo u Klopí.

## Restaurant Klopá

Known for its warm, homely atmosphere, carefully crafted meals, with a bread oven at the heart of the kitchen, Klopá is more than just a restaurant - it's an experience.

Located at Trg Fra Grge Martića 4, in the pedestrian zone next to Sarajevo's iconic Sacred Heart Cathedral, restaurant Klopá is known for blending Sarajevo's tradition with a modern culinary approach. The menu features local specialties, international dishes, and delectable desserts, all crafted with great attention to detail. Whether you're looking to unwind after a business meeting or enjoy a pleasant gathering with friends, you'll experience an authentic gastronomic experience.

*"For us, food is a way to connect people – every meal tells a story, and every guest enters as a stranger and leaves as a friend." – Klopá*

As a small bonus to a great experience, guests who pay a bill over 40 KM with a Mastercard card receive **a complimentary Klopá cake** – a specialty you'll find only at Klopá.



SPAZIO GOURMET

Location



Maglajska 1

spaziogourmetsarajevo



## Restoran Spazio Gourmet

Spoj kulinarnstva, emocije i elegancije u svakom tanjiru.

Smješten u užurbanoj poslovnoj zoni, u samom centru Sarajeva, na adresi Maglajska 1, ovaj restoran spaja eleganciju, savremeni duh i bezvremensku ljubav prema italijanskoj kuhinji. Bilo da dolazite između dva sastanka, tražite savršen kutak za poslovni ručak ili želite da predahnete na kraju dana – ovdje vas čeka tanjir koji priča priču.

Jelovnik je inspiriran najboljim iz italijanske kuhinje, a jela se pripremaju isključivo od svježih i pažljivo biranih sastojaka. Svaki zalogaj osmišljen je da ostavi utisak i zadovolji i najistančanija nepca.

*„Naša kuhinja ostavlja trag – u svakom tanjiru spajamo tradiciju, znanje i pažnju. Tradicija nas inspiriše, znanje nas vodi, a pažnja prema svakom detalju nas izdvađa.”* - Spazio Gourmet

Gosti koji Mastercard karticom plate račun u iznosu većem od 40 KM dobijaju **gratis** veliku porciju Spazio gelata.

## Restaurant Spazio Gourmet

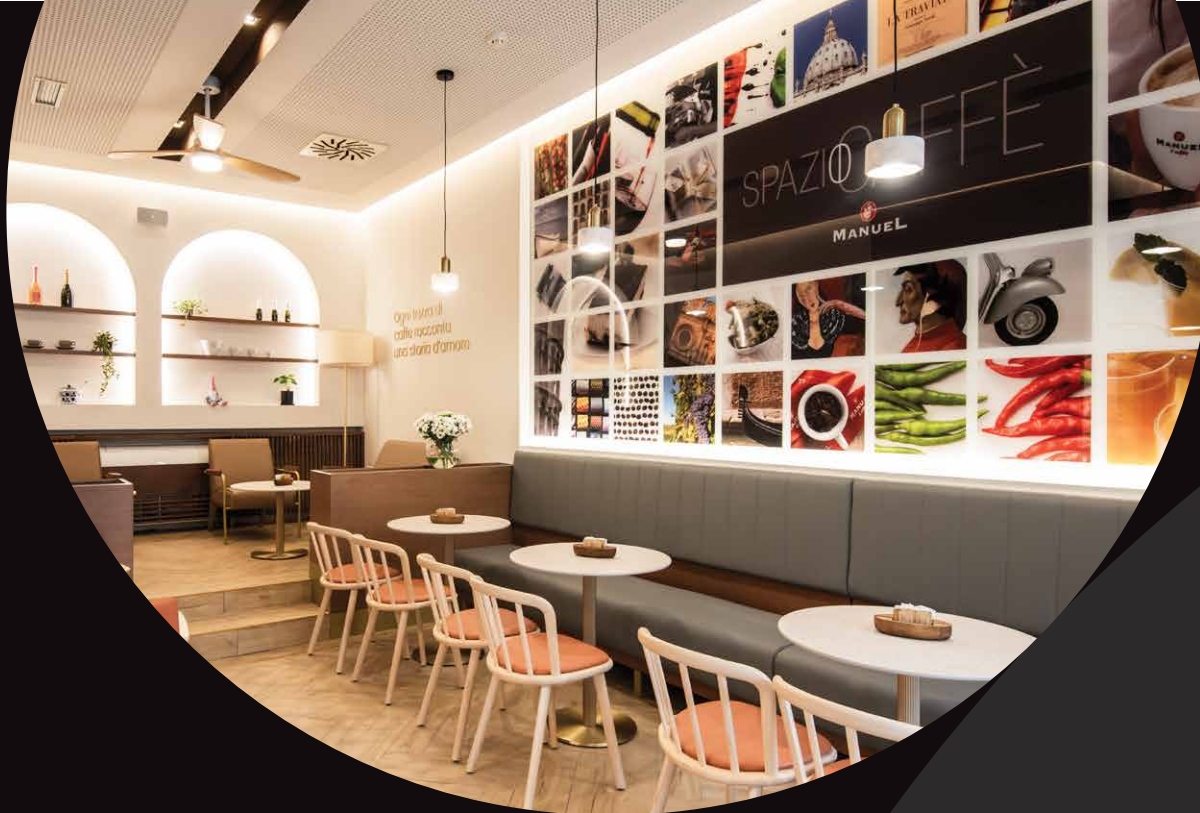
A fusion of culinary art, emotion, and elegance in every plate.

Located in the bustling business district in the heart of Sarajevo, at Maglajska 1, this restaurant blends elegance, a modern vibe, and a timeless passion for Italian cuisine. Whether you're stopping by between meetings, looking for an ideal spot for a business lunch, or simply want to treat yourself at the end of the day – here you'll find a plate that tells a story.

The menu is inspired by the finest of Italian cuisine, with dishes prepared exclusively using fresh, carefully selected ingredients. Every bite is crafted to impress and satisfy even the most discerning palates.

*“Our cuisine leaves a mark – in every dish, we blend tradition, knowledge, and care. Tradition inspires us, knowledge guides us, and attention to every detail sets us apart.”* – Spazio Gourmet

As a sweet bonus to a great experience, guests who pay a bill over 40 KM with a Mastercard receive a **complimentary large serving of Spazio gelato**.



Location



Radićeva 11



spaziocaffesarajevo

## Spazio Caffè

Mjesto gdje se kafa udiše, degustira i doživljava.

Smješten je u kulturnoj Radićevoj ulici, Spazio Caffè nudi savršen prostor za predah u toku dana i uživanje u mirnoj, elegantnoj atmosferi. Bilo da dolazite na jutarnju kafu, lagani snack, popodnevni čaj ili večernji koktel – svaki trenutak je pažljivo kreiran za istinske ljubitelje okusa.

Enterijer odiše toplim zelenim i bež tonovima, obogaćen prirodnim drvetom, zlatnim akcentima i nježno roze detaljima, stvarajući prostor u kojem se osjećate ugodno, dobrodošlo i opušteno. Na meniju vas čekaju pažljivo odabrane italijanske kafe, svježe cijedeni sokovi, razne vrste čajeva, kokteli, te domaći kolači i cijele torte iz Spazio Dolci radionice. Napravite pauzu između filmova i uživajte!

**„Za nas, kafa nije samo napitak – to je ritual usporavanja, trenutak mira i uživanja bez žurbe.”** - Spazio Caffè

Gosti koji Mastercard karticom plate račun u iznosu većem od 15 KM dobijaju **gratis** porciju Spazio gelata.

## Spazio Caffè

A place where coffee is savored, tasted, and truly experienced.

Located in the iconic Radićeva Street, Spazio Caffè offers a perfect spot to take a break during the day and enjoy a calm, elegant atmosphere. Whether you're stopping by for a morning coffee, a light snack, afternoon tea, or an evening cocktail – every moment here is carefully crafted for true flavor lovers.

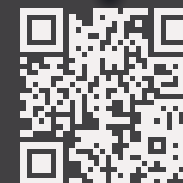
The interior features warm green and beige tones, accented with natural wood, golden touches, and soft pink details, creating a space where you feel comfortable, welcome, and relaxed. The menu includes carefully selected Italian coffees, fresh juices, a variety of teas, cocktails, and homemade cakes from the Spazio Dolci workshop. Take a break between films and enjoy!

**"For us, coffee is more than just a drink – it's a ritual of slowing down, a moment of peace and enjoyment without rush."** - Spazio Caffè

Guests who pay a bill over 15 KM with a Mastercard card receive a **complimentary** serving of Spazio gelato.



Location



Zelenih beretki 3



bashkachocolatier

## Bashka Chocolatier

Bashka je poslastica s karakterom. Svaka tabla čokolade krije jedinstven spoj vrhunskog okusa, prepoznatljivog dizajna i posebnog doživljaja.

Bashka je domaći brend ručno rađenih čokolada, nastao u srcu Sarajeva. Ovaj mladi biznis osnovali su Merjem i Tarik, bračni par zaljubljen u čokoladu i njene bezgranične mogućnosti. Merjem, kao žena poduzetnica, unosi strast i kreativnost u svaki gram čokolade, stvarajući jedinstvene kombinacije okusa koje očaravaju svakog ljubitelja slatkiša. Bashka čokolade su obogaćene raznim dodacima poput orašastih plodova, voća i kafe, što ih čini pravim delikatesama. Bashka shop se nalazi u centru Sarajeva, Zelenih beretki 3, u zgradi Mitropolije. Ovaj autentični prostor s visokim stropovima i prostranim izlogom pruža savršeno okruženje za degustaciju i kupovinu unikatnih čokoladnih kreacija.

*„Bashka je nastala iz potrebe da pokažemo nježnost, bez velikih riječi. Pravimo ih ručno, polako, s istom idejom svaki put: da male stvari mogu značiti mnogo.“* - Merjem

**Posjetioци koji obave kupovinu u Bashka shopu svojom Mastercard karticom, na poklon dobijaju Bashka dukate u maloj kutiji, tri okusa čokoladnih delicija.**

## Bashka Chocolatier

Bashka is a treat with character. Every chocolate bar hides a unique blend of premium flavor, distinctive design, and a special experience.

Bashka is a local brand of handmade chocolates, born in the heart of Sarajevo. This young business was founded by Merjem and Tarik, a married couple passionate about chocolate and its endless possibilities. As a female entrepreneur, Merjem infuses every gram of chocolate with passion and creativity, crafting unique flavor combinations that enchant every sweets-lover. Bashka chocolates are enriched with nuts, fruits, coffee, and other fine ingredients, making them true delicacies. The Bashka shop is located in downtown Sarajevo, at Zelenih beretki 3, in the Mitropolia building. This authentic space with its high ceilings and a spacious display, offers the perfect setting for tasting and purchasing unique chocolate creations.

*"Bashka was born from the need to show tenderness, without big words. We make our chocolates by hand, slowly, with the same idea every time: that small things can mean a lot."* - Merjem

**Visitors who make a purchase at the Bashka shop using a Mastercard card receive a gift of Bashka coins—a small box featuring three flavors of chocolate delicacies.**



Katkus  
Shop

Location



Buka 4

katkus.shop



## Katkus Shop

Katkus je više od obične prodavnice, to je galerija ručno rađenih predmeta i dizajna koji ima dušu. Idealno mjesto za one koji žele autentičan suvenir iz Sarajeva.

Smješten na adresi Buka 4 u Sarajevu, predstavlja pravi raj za ljubitelje biljaka i umjetnosti. Ovaj jedinstveni lokal, otvoren 2024. godine, donosi svježinu i kreativnost u sam centar grada. Vlasnica Aida, inspirisana biljnim prodavnicama iz Turske i Španije, stvorila je prostor koji spaja botaničku ljepotu s umjetničkim dodirom. Ovdje možete pronaći širok izbor kaktusa i sukulenata, smještenih u personaliziranim ručno oslikanim saksijama od keramike, porculana i drugih materijala. Osim biljaka, shop nudi i razne rukotvorine lokalnih umjetnika, čime podržava male biznise i kreativce. U prostoru koji odiše toplinom i kreativnošću, svaki posjetitelj može pronaći nešto posebno. Posjetite Katkus Shop i otkrijte čaroliju biljaka i umjetnosti koja će vas inspirisati.

*"Naš cilj je vratiti ljude prirodi i umjetnosti, te ih potaknuti na kreiranje vlastitim rukama."* - Aida

Katkus i Mastercard nagrađuju svakog ko kupovinu biljke plati Mastercard karticom sa **gratis ručno oslikanom personalizacijom na saksiji, u duhu grada Sarajeva.**

## Katkus Shop

Katkus is more than just a store; it's a gallery of handmade items and soulful design – a perfect place for those seeking an authentic souvenir from Sarajevo.

Located at Buka 4 in Sarajevo, it's a true haven for plant and art lovers. Opened in 2024, this unique shop, brings freshness and creativity to the city center. Inspired by plant shops in Turkey and Spain, its owner Aida created a space that blends botanical beauty with artistic flair. Here you'll find a wide selection of cacti and succulents placed in personalized, hand-painted pots made from ceramic, porcelain, and other materials. Alongside the plants, the shop offers a variety of handcrafted items by local artists, supporting small businesses and creative individuals. In this warm and inspiring space, every visitor can find something special. Visit Katkus Shop and experience the magic of plants and art that will inspire you.

*"Our goal is to reconnect people with nature and art, and encourage them to create with their own hands."* - Aida

As a special treat, anyone who purchases a plant with a Mastercard card receives a **complimentary hand-painted personalized pot, inspired by the spirit of Sarajevo.**



**tako**  
studio keramike

Location



Bugojanska 12



takopotterystudio

## TAKO studio keramike

Mjesto gdje se oblikuju tišina, pažnja i ljepota jednostavnosti. Gdje glina postaje umjetnost. A iskustvo nezaboravno.

To je kreativni prostor u Sarajevu posvećen ručnoj izradi unikatnih keramičkih predmeta, koje možete kupiti direktno u studiju na adresi Bugojanska 12 ili putem online shopa na tako.ba. Osnovala ga je Tatjana, produkt dizajnerica i grnčarka, koja u svom radu spaja funkcionalnost i estetiku, stvarajući predmete koji unose ljepotu i mir u svakodnevni život. Studio je počeo sa radom 2011. godine s ciljem oživljavanja tradicionalnog grnčarstva i približavanja keramike kao oblika umjetnosti i terapije. Njeni radovi su prepoznatljivi po jednostavnim formama, prirodnim tonovima i snažnoj poruci održivosti.

*„Rad s glinom nas uči da ništa vrijedno ne nastaje brzo. Svaki oblik nosi tišinu, prisutnost i pažnju. Nadam se da ćete prepoznati vrijednost tihog stvaranja.” - Tatjana*

TAKO studio nudi raznovrsne kurseve i radionice za djecu i odrasle, uključujući modelovanje u glini, rad na grnčarskom kolu i tematske radionice koje se održavaju svakog mjeseca. Kursevi su prilagođeni početnicima i pružaju priliku za opuštanje, učenje i izražavanje kroz umjetnost keramike.

## TAKO Ceramic studio

A place where silence, focus, and the beauty of simplicity take shape. Where clay becomes art, and the experience is unforgettable.

This is a creative space in Sarajevo dedicated to handmade unique ceramic pieces, which can be purchased directly at the studio at Bugojanska 12 or through the online shop at tako.ba. It was founded by Tatjana, a product designer and potter, who combines functionality and aesthetics in her work, crafting pieces that bring beauty and calm to everyday life. Since its start in 2011, the studio has aimed to revive traditional pottery and promote ceramics as both an art form and therapeutic practice. Tatjana's works are known for their simple forms, natural tones, and a strong message of sustainability.

*“Working with clay teaches us that nothing valuable comes quickly. Every shape carries silence, presence, and attention. I hope you'll recognize the value of quiet creation.” - Tatjana*

TAKO studio offers a variety of courses and workshops for children and adults, including clay modeling, pottery wheel work, and other themed monthly workshops. These beginner-friendly courses provide a chance to relax, learn, and express creativity through ceramic art.

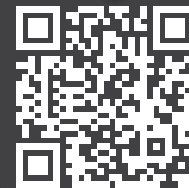


### Damir Imamović uživo - Svrzina kuća

Doživite magiju sevdaha svake srijede u augustu u autentičnom ambijentu Svrzine kuće, dragulju osmanske arhitekture u srcu Sarajeva. U prostoru gdje su nekad nastajale najljepše ljubavne pjesme, Damir Imamović – najznačajniji savremeni interpretator sevdalinka – vodi vas kroz zvuke koji su uvršteni na UNESCO-vu listu nematerijalne kulturne baštine. Ulaznice se mogu kupiti online preko **karter.ba** platforme ili u Svrzinoj kući, 2 sata prije početka koncerta (u slučaju da ulaznice nisu prethodno rasprodane online).

Ovi koncerti slave sevdalinku kao srž bosanskohercegovačkog identiteta, **a svi ljubitelji sevdalinke mogu ostvariti 15% popusta na ulaznice prilikom plaćanja Mastercard karticama.**

U večeri pod zvijezdama, očekuje vas potpuno nesvakidašnje, lokalno autentično iskustvo: spoj tradicije i savremene muzike u izvedbi umjetnika koji "obnavlja tradiciju iznutra".



### Damir Imamović live - Svrzo's House

Experience the magic of sevdah every Wednesday in August in the authentic ambience of Svrzo's House, a gem of Ottoman architecture in the heart of Sarajevo. In this historic space where some of the most beautiful love songs were born, Damir Imamović – the leading contemporary interpreter of sevdalinka – invites you on a journey through sounds listed on UNESCO's Intangible Cultural Heritage list. Tickets can be purchased online at **karter.ba** or at Svrzo's House two hours before the concert (subject to availability).

These concerts celebrate sevdalinka as the core of Bosnian-Herzegovinian identity. **All sevdah lovers can enjoy a 15% discount on tickets when paying with Mastercard.**

Under a starry sky, expect a truly unique, locally authentic experience: a blend of tradition and contemporary music performed by an artist who "revives tradition from within."



**Jahorina - Gdje zima donosi snježnu čaroliju, a ljeta miris borovine i beskrajne vidike.**

Smještena nadomak Sarajeva, Jahorina je omiljeno odredište za ljubitelje aktivnog odmora tokom cijele godine. Od skijanja i bordanja zimi, do planinarenja, vožnje bicikla i uživanja u prirodi ljeti – ova planina nudi autentičan bijeg od svakodnevice, uz dobru infrastrukturu, pristupačnost i bogatu ponudu za sve uzraste.

**Svako plaćanje Mastercard karticom za vožnju Gondolom, donosi vam **vaučer od 10 KM** koji možete iskoristiti za osvježanje u Olimpijskom baru ili za vožnju planinskim bobom na Jahorini.**

**Jahorina - Where winter brings snowy magic and summer fills the air with the scent of pine and endless views.**

Located near Sarajevo, Jahorina is a favorite destination for outdoor enthusiasts year-round. Whether it's skiing and snowboarding in winter or hiking, cycling, and soaking up nature in summer – this mountain offers a genuine escape from everyday life. With excellent infrastructure, easy access, and activities for all ages, Jahorina has something for everyone.

**Every Mastercard payment for a Gondola ride earns you a **10 KM voucher** redeemable for a complimentary mountain bob ride or refreshments at the Olympic Bar on Jahorina.**

Location



## Mjesta koja vrijedi posjetiti – turistički dragulji Sarajeva / *Places Worth Visiting – Sarajevo's Tourist Gems*

Za vrijeme Sarajevo Film Festivala, Sarajevo postaje otvoreni grad filma. No, između projekcija, vrijedi zastati i obići neke od znamenitosti i lokacija koje se nalaze blizu centra grada:

During the Sarajevo Film Festival, Sarajevo becomes an open city of film. But between screenings, it's worth taking time to explore some of the landmarks and sites near the city center:



Location



**Baščaršija** - orijentalno srce grada gdje se prošlost osjeća pod prstima.

**Baščaršija** - the oriental heart of the city, where history can be felt at your fingertips.



Location



**Vijećnica** – simbol duhovne i kulturne snage Sarajeva.

**City hall** - a symbol of Sarajevo's spiritual and cultural strength.

**Spomenik Vječna vatra** - simbol trajnog sjećanja i otpora.

**Eternal flame monument** - a symbol of enduring remembrance and resistance.

Location



Da biste otkrili više o Sarajevu i istražili sve njegove atrakcije, posjetite **Sarajevo Travel** – vaš vodič kroz najzanimljivije dijelove grada.

To discover more of Sarajevo and explore all its attractions, visit **Sarajevo Travel** – your guide to the city's highlights.



<https://sarajevo.travel/en/things-to-do/sightseeing/attractions>

## Neprocjenjiva iskustva / Priceless Experiences

Kroz pažljivo odabrane lokacije, kulturne sadržaje i ekskluzivne pogodnosti za korisnike Mastercard kartica, želimo da vaš boravak u Sarajevu tokom mjeseca augusta bude ispunjen autentičnim iskustvima koja se pamte.

Bilo da istražujete grad, uživate u filmu pod zvijezdama ili otkrivате male lokalne biznise – svaki trenutak je prilika da osjetite duh Sarajeva na poseban način. A ovo je tek početak – jer u partnerstvu sa Sarajevo Film Festivalom i sa lokalnom zajednicom, Mastercard nastavlja razvijati platformu koja inspiriše, povezuje i otvara prostor za nova, neprocjenjiva iskustva – tokom Festivala, ali i u mjesecima i godinama koje dolaze.

By offering carefully selected locations, cultural content, and exclusive benefits for Mastercard cardholders, we aim to make your stay in Sarajevo in August an authentic experience you'll remember.

Whether you're exploring the city, enjoying a film under the stars, or discovering small local businesses – every moment is an opportunity to experience the unique spirit of Sarajevo. And this is just the beginning – in partnership with the Sarajevo Film Festival and the local community, Mastercard continues to develop a platform that inspires, connects, and opens space for new, priceless experiences – during the Festival and in the months and years to come.



Više o pogodnostima možete saznati na:

You can learn more about the benefits at:



<https://www.mastercard.ba/bs-ba/korisnici/pogodnosti-i-promocije/aktuelne-kampanje.html>

